

Contact: Marcus Bass
The BRANDX GROUP
323.825.4551
Marcus@BRANDXGROUP.com

EcoThermics Dazzles Audiences During Presentation Of Innovative Heat Pump Technology at TechConnect World Expo

Sustainable natural refrigerant reduces energy consumption.

Peoria, IL 6/29/2010 – EcoThermics Corporation, a pioneer in the natural refrigerant segment of the HVACR industry captivated the TechConnect audience with its presentation of their breakthrough compressor technology at the TechConnect World Conference and Expo at the Anaheim Convention Center. EcoThermics technology enables development of next generation, sustainable, high-efficiency heat pumps that use an environmentally friendly natural refrigerant - atmospheric carbon dioxide (CO₂).

Grouped with a number of other new tech companies eager to present their technology to the TechConnect audience, EcoThermics was the obvious standout due to the presentation's massive turnout. Upon presenting the heat pump technology in the TechConnect Clean Technology Program, EcoThermics CEO Merle Rocke commented, "Moving toward our presentation at TechConnect, we knew our heat pump technology would wow audiences and make some very positive impressions. From the massive amounts of encouraging feedback we've received, we are certain that this technology will change the future of the HVAC market globally."

The heating and cooling industry is under tremendous market and regulatory pressure to reduce energy consumption and eliminate the use of synthetic refrigerants which are toxic, long-duration greenhouse gases. EcoThermics continues to position itself as the turnkey solution in high-pressure fluid dynamics and thermodynamics helping to solve industry recognized roadblocks to the development of sustainable, high-efficiency heat pumps that utilize a natural refrigerant – atmospheric carbon dioxide (CO₂)

For EcoThermics inquiries please contact BRANDX GROUP Public Relations Director Marcus Bass @ 323.855.4551 or visit www.BRANDXGROUP.com.

About EcoThermics

EcoThermics is an industry leader in the natural refrigerant segment of the HVACR industry. Leveraging scientific and engineering competencies in high-pressure fluid dynamics and thermodynamics, the company has made breakthrough technological advances, solving industry recognized roadblocks to the development of sustainable, high-efficiency heat pumps that utilize a natural refrigerant – atmospheric carbon dioxide (CO₂), designated R744 by the industry. For more information please visit www.EcoThermics.com.

About TechConnect

TechConnect World will draw over 5,000 attendees from over 70 countries, across major industry segments and along the technology path from research to implementation in nanotechnology, clean technology, micro-tech, and life sciences. The event will host more than 300 companies, universities, equipment manufacturers, international development authorities, solutions providers and national laboratories. Exhibitors will meet with thousands of prospects and potential buyers, who come to the expo to evaluate the latest technology and services. For information on attending or exhibiting and sponsorship opportunities, please visit www.techconnectworld.com.